



# virginia

VIRGINIA'S SOURCE FOR  
BUSINESS INTELLIGENCE

B U S I N E S S

**2022 EDITORIAL CALENDAR**

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Virginia Business is the commonwealth's source for business intelligence. It is the only statewide publication devoted to covering the business community. More than a monthly magazine, we deliver daily business news and information daily at VirginiaBusiness.com. We also produce annual publications such as Hampton Roads Business, the Virginia Maritime Guide and the Virginia 500, a special issue devoted to the state's top business leaders.

<b>January</b> AD CLOSE: NOV 26 AD MATERIALS DUE: DEC 3	<b>News &amp; Features</b> <b>BUSINESS TRENDS:</b> General Assembly Preview; Top Hospitals; Real Estate <b>COMMUNITY PROFILE:</b> Williamsburg <b>EDUCATION:</b> William & Mary <b>LISTS:</b> Top Hospitals	
<b>February</b> AD CLOSE: DEC 31 AD MATERIALS DUE: JAN 7	<b>News &amp; Features</b> <b>BUSINESS TRENDS:</b> Black Business Leaders; Diversity, Equity and Inclusion; Business Schools; Insurance/Risk Management <b>COMMUNITY PROFILE:</b> Petersburg <b>EDUCATION:</b> Virginia State University <b>SPECIAL REPORTS:</b> Virginia Business' 12th annual Best Places to Work <b>LISTS:</b> Business Schools	<b>Event</b> <b>12TH ANNUAL BEST PLACES TO WORK AWARDS</b>
<b>March</b> AD CLOSE: JAN 28 AD MATERIALS DUE: FEB 4	<b>News &amp; Features</b> <b>THE BIG BOOK:</b> Our annual economic development yearbook and book of lists, The Big Book is an indispensable guide to doing business in Virginia. Regional sections focus on economic development and major deals, along with lists of top companies, and our annual list of the 50 Most Influential Virginians. <b>EDUCATION:</b> Virginia Military Institute	
<b>April</b> AD CLOSE: FEB 25 AD MATERIALS DUE: MAR 4	<b>News &amp; Features</b> <b>BUSINESS TRENDS:</b> Affordable Housing; Energy; Banks & Credit Unions <b>COMMUNITY PROFILE:</b> Southwest Virginia <b>EDUCATION:</b> Independent Colleges and Universities <b>LISTS:</b> Colleges & Universities (Private, Nonprofit); Banks and/or Credit Unions	
<b>May</b> AD CLOSE: MAR 25 AD MATERIALS DUE: APR 1	<b>News &amp; Features</b> <b>BUSINESS TRENDS:</b> Hospitality/Tourism; Law; Cybersecurity <b>COMMUNITY PROFILE:</b> Virginia Beach <b>EDUCATION:</b> Regent University <b>LISTS:</b> Law Firms	<b>Annual Opportunity</b> <b>VIRGINIA MARITIME GUIDE</b> AD CLOSE: MAR 11 AD MATERIALS DUE: MAR 18
<b>June</b> AD CLOSE: APR 29 AD MATERIALS DUE: MAY 6	<b>News &amp; Features</b> <b>BUSINESS TRENDS:</b> Philanthropy; Health Care; Accounting <b>COMMUNITY PROFILE:</b> Charlottesville <b>EDUCATION:</b> University of Virginia <b>LISTS:</b> Top 50 Charities, Major Donations	<b>Event</b> <b>2022 CFO AWARDS</b>

<p><b>July</b>  <b>AD CLOSE: MAY 27</b>                  AD MATERIALS DUE: JUNE 3</p>	<p><b>News &amp; Features</b>  <b>BUSINESS TRENDS:</b> Women in Leadership; General Assembly Business Impact  <b>COMMUNITY PROFILE:</b> Fairfax County  <b>EDUCATION:</b> George Mason University</p>	
<p><b>August</b>  <b>AD CLOSE: JUNE 24</b>                  AD MATERIALS DUE: JULY 1</p>	<p><b>News &amp; Features</b>  <b>BUSINESS TRENDS:</b> Commercial Real Estate; Human Resources/Staffing; Leadership and Professional Organizations  <b>COMMUNITY PROFILE:</b> Southern Virginia  <b>EDUCATION:</b> Virginia Community College System  <b>LISTS:</b> Commercial Real Estate Firms  <b>SPECIAL REPORT:</b> 17th annual Virginia CFO Awards</p>	<p><b>Annual Opportunity</b>  <b>VIRGINIA BUSINESS</b>  <b>SITE LOCATOR</b></p>
<p><b>September</b>  <b>AD CLOSE: JULY 29</b>                  AD MATERIALS DUE: AUG 5</p>	<p><b>News &amp; Features</b>  <b>BUSINESS TRENDS:</b> Law; Energy; Startups  <b>COMMUNITY PROFILE:</b> Roanoke/New River Valley  <b>EDUCATION:</b> Virginia Tech  <b>LISTS:</b> Law Firms</p>	<p><b>Annual Opportunity</b>  <b>VIRGINIA 500 –</b>  <b>THE 2022 POWER LIST</b>  <b>AD CLOSE: JULY 15</b>                  AD MATERIALS DUE: JULY 22</p>
<p><b>October</b>  <b>AD CLOSE: AUG 26</b>                  AD MATERIALS DUE: SEPT 2</p>	<p><b>News &amp; Features</b>  <b>BUSINESS TRENDS:</b> Midterm Elections; Executive Compensation; Banking/Finance; Small Business  <b>COMMUNITY PROFILE:</b> Norfolk  <b>EDUCATION:</b> Old Dominion University  <b>LISTS:</b> Banks</p>	<p><b>Annual Opportunity</b>  <b>HAMPTON ROADS BUSINESS</b>  <b>AD CLOSE: AUG 12</b>                  AD MATERIALS DUE: AUG 19</p>
<p><b>November</b>  <b>AD CLOSE: SEPT 30</b>                  AD MATERIALS DUE: OCT 7</p>	<p><b>News &amp; Features</b>  <b>BUSINESS TRENDS:</b> Economic Development; Executive Education; Federal Contracting/Technology  <b>COMMUNITY PROFILE:</b> Richmond  <b>EDUCATION:</b> VCU  <b>SPECIAL REPORT:</b> Virginia Society of CPAs' annual Virginia Economic Expectations Survey  <b>LISTS:</b> Executive education programs</p>	<p><b>Annual Opportunity</b>  <b>VIRGINIA MEETINGS</b>  <b>EXECUTIVE BLACK BOOK</b>  <b>AD CLOSE: SEPT 16</b>                  AD MATERIALS DUE: SEPT 23</p> <p><b>Event</b>  <b>15TH ANNUAL POLITICAL ROUNDTABLE</b></p>
<p><b>December</b>  <b>AD CLOSE: OCT 28</b>                  AD MATERIALS DUE: NOV 4</p>	<p><b>News &amp; Features</b>  <b>BUSINESS TRENDS:</b> Virginia Business Person of the Year; 100 People to Meet; Wealth Management  <b>COMMUNITY PROFILE:</b> Shenandoah Valley  <b>EDUCATION:</b> James Madison University  <b>SPECIAL REPORT:</b> 2022 Legal Elite</p>	