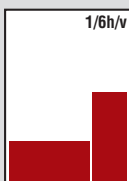
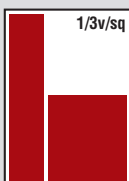
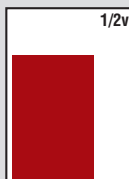
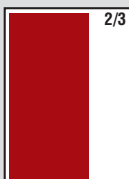
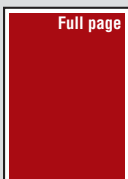


# AD SPECS/DEADLINES



## Ad Sizes

	Width	x	Height
Full Page(Trim size)* .....	8.25	x	10.875
(With bleed)** .....	8.5	x	11.125
2/3 Page.....	4.875	x	9.75
1/2 Vertical.....	4.875	x	7.125
1/2 Horizontal.....	7.5	x	4.75
1/3 Vertical.....	2.3125	x	9.75
1/3 Square.....	4.875	x	4.75
1/6 Horizontal.....	4.875	x	2.375
1/6 Vertical.....	2.3125	x	4.75

\* Keep live matter at least 1/4" from trim

\*\*No additional charge for bleeds.

- Required format - PDF file
- Color mode - CMYK, No RGB or Spot Colors
- Maximum density - 300. DPI - 300
- E-mail ad files (12 MB or less) to your sales person or directly to production at [jsmith@va-business.com](mailto:jsmith@va-business.com)

## ADVERTISING CLOSING DATES:

Issue	Ad Space	Ad Material
January	11/26	12/3
February	12/31	1/7
March	1/28	2/4
April	2/25	3/4
May	3/25	4/1
June	4/29	5/6
July	5/27	6/3
August	6/24	7/1
September	7/29	8/5
October	8/26	9/2
November	9/30	10/7
December	10/28	11/4