

## NORTHERN VIRGINIA

The National Conference Center  
Leesburg

## Making learning fun with “Challenge by Choice”

Meeting planners and learning officers have a tough challenge these days: they are looking for ways to change how they offer education to their attendees. It's clear that the PowerPoint lecture has left the meeting, but what do planners replace it with?

The focus is on how people learn, particularly millennials. Planners and trainers need to reach their audience through an engaging experience that enables them to learn more about themselves, take this information back to the office and continue to change and grow.

Experiential learning is the new buzzword. Different from team-building, experiential learning uses a blended approach to learning — integrating activities, adventure elements and participation activities. These are powerful programs used to enhance leadership, build strategic planning skills, support mentoring and coaching opportunities, and encourage communication, as well as reinforce behavior styles.

The National Conference Center, the award-winning property in Leesburg, Virginia, has developed a new experiential learning activity, “Challenge by Choice,” facilitated by The Browne Center for Innovative Learning. Challenge by Choice is a method of learning that involves people of all capabilities to learn from a common physical and cognitive activity.

Often attendees shy away from doing physical activities, afraid of being embarrassed or they are physically incapable. With Challenge by Choice, no one is left behind. Facilitators find a way for all attendees to participate. At the recent Reston Herndon Meeting Planners (RHMP) Summer Camp, Challenge by Choice was part of their program. The Browne Center, along with The National, created a series of relationship-building, competitive and

collaborative activities. This session took place outside on The National's beautiful 65-acre grounds.

The National Challenge Course consists of four low elements—

weight-bearing, problem-solving activities that can accommodate 15 or more people at any one time—and six high elements which can be done solo, or with many other climbers simultaneously.

To learn more about The National Conference Center and the Challenge Course, visit [www.conferencecenter.com](http://www.conferencecenter.com).



## BIG TIME

access



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Only **14 MILES** from Dulles International Airport



**SMACK DAB** in the heart of VA's Wine Country



Mega Challenge **ROPES COURSE** on property



## GO BIGGER *and* BETTER

The National is in your backyard and fully configurable to your group's exacting needs. Contact one of our experienced ambassadors at **703.724.6040** for a site visit or check us out at [CONFERENCECENTER.COM](http://CONFERENCECENTER.COM)

## BIG SPACES... *colossal spaces*

**AT 1,250,000+ SQ.FT.**  
The National could hold more than  
**21.7 FOOTBALL FIELDS**



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it's like having **114** 8-bedroom/8-bath vacation homes



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**5.89 TENNIS COURTS**  
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*(Northern VA's largest!)*



Our scenic setting spans **MORE THAN 65 ACRES**  
about the same size as Hong Kong's Disneyland



MEETINGS | TRAINING | CONFERENCES | SYMPOSIUMS | SUMMITS | EVENTS

The National Conference Center | 18980 Upper Belmont Place  
Leesburg, VA 20176 | [ConferenceCenter.com](http://ConferenceCenter.com)