

Pinehurst, Southern Pines and Aberdeen Area of NC

NORTH CAROLINA

Getting the Most out of Your Visit to the *Home of American Golf*®

The Pinehurst, Southern Pines, Aberdeen Area of North Carolina has been entertaining groups for over 100 years, whether it's a family event, a golf outing, or business conference. While the need for meetings and gatherings has always been present, the complexity of planning them has increased with more demands being placed on the planner/coordinator than ever before. Technology mandates, food and beverage requirements, and providing entertainment and activities for non-meeting time make planning an event very daunting. And, in the end, the execution needs to seem effortless and exceed expectations.

The Home of American Golf® not only provides a va-



riety of venues and activities, Beverly Stewart, Vice President of Sales, is an invaluable resource available to assist with site inspections, accommodation rate charts, registration for large group events, and suggesting activities so guests can enjoy all the area has to offer. With 16 meeting properties available, whether your group is 10 or 1,000, there is a place for you. Lodging includes 3,000 rooms that range from B&B's, to national chains,

to a world-class resort. Almost any budget can be accommodated. With Beverly's expertise, welcome bags can be arranged, itineraries can be suggested, and information about events and festivals will be made available — all at no charge. Beverly and the Convention & Visitors Bureau is your local Destination Expert.

Two of the area's most popular venues include **Pine Needles** located in Southern Pines and the **Pinehurst Resort**. Both properties are full service resorts. They include great golf courses designed by Donald Ross. Along with their historical significance to the area, both reflect unique ambiance and personality. So if you're considering a destination wedding, annual golf retreat, business conference, either of these resorts would welcome you with warm southern hospitality.

Pinehurst Resort: In the heart of the North Carolina Sandhills, you'll find Pinehurst, the home of golf in America. Walk beneath the whispering pines and you'll understand the wonder Donald Ross experienced as he first surveyed the property in 1901... and the exhilaration Payne Stewart felt in his stunning 1999 U.S. Open victory on No. 2. Take time to enjoy the relaxed southern hospitality of Pinehurst with your family or your favorite foursome. It's an experience everyone deserves at least once. A three-time



U.S. Open Site. A three-time winner of Travel + Leisure Golf Magazine's Best Golf Resort in America award and the home of the famed No. 2 golf course.

Around the world, Pinehurst is where the American golf story is rooted, and where it continues to flourish. Most know of its modern history — with stories like the Payne Stewart putt that won the 1999 U.S. Open. But locked with its archives are thousands of moments that define each generation for the past 100 years. We are America's first golf resort, but also a world-class first golf resort, but also a world-class tennis, spa, meetings, special events

and family destination.

Pine Needles: For nearly a century, golfers have reveled in the serene ambiance of Pine Needles and Mid Pines Resorts. Two 18-hole Donald Ross designed resort golf courses have earned a place among the country's best golf resorts — and one to which our guests and USGA Championships return to time and again. The resort is located just one mile from Southern Pines' historic downtown and four

miles from the Village of Pinehurst.

Both Pine Needles & Mid Pines are ranked in the 'Top 25 of Golfweek Magazine's Top 100 Resort Courses in the USA'. Mid Pines is ranked #18 and Pine Needles #22. We are proud to be one of the small handful of resorts that have two golf courses ranked in the Top 25. A distinction only also held by Pebble Beach, Bandon Dunes, Whistling Straights, and Streamsong. Along with great golf, you can also enjoy a pool, grass tennis courts, recently renovated fitness center and relaxing patio.

World-Class Meetings



If there's a special gathering in your future, perhaps it deserves to be held in a place like no other. The Pinehurst, Southern Pines, Aberdeen Area was created for such moments. Our gracious hotels, cozy inns and intimate cottages are perfect for weddings, reunions and business conferences. Our restaurants invite conversation & friendship over memorable meals. And then there are our forty three world-class courses which energize and relax at the same time. Come and enjoy the legendary North Carolina hospitality of the Pinehurst, Southern Pines, Aberdeen Area.

**Pine Needles Lodge
& Golf Club**
800-747-7272
pineneedles-midpines.com

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Home of American Golf®

Pinehurst Resort
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