

# Southwest Virginia

## ROANOKE VALLEY CONVENTION & VISITORS BUREAU Roanoke

### Meet in the beauty of the Blue Ridge

Roanoke Valley Convention & Visitors Bureau (540) 362-7848 or 800-635-5535/www.visitvablueridge.com

The Roanoke Valley in Virginia's Blue Ridge is the ultimate destination for your next meeting. The beauty of the spectacular Blue Ridge Mountains combined with the refined sophistication and culture of the Roanoke Valley make this region a natural choice for a meeting or convention. Visitors will experience breathtaking scenery on the Blue Ridge Parkway, thrilling outdoor adventures at Smith Mountain Lake, mouth-watering cuisine at our award-winning restaurants, inspiring arts and culture in our vibrant downtowns, and luxurious, affordable accommodations throughout the region.

Virginia's Blue Ridge also offers over 683,000 square feet of flexible meeting space and 5,000 guest rooms to meet the needs of groups of all sizes. And the mountains serve as the perfect backdrop for your first-class meeting.

#### The Berglund Center

With close proximity to Downtown Roanoke and 110,000 square feet of meeting space, The Berglund Center features a Coliseum, Special Events Center, and Exhibit Hall for large meetings, trade shows, and conventions.

#### Holiday Inn Tanglewood - Roanoke

Located just two miles from the Blue Ridge Parkway, the Holiday Inn Tanglewood - Roanoke offers 196 guest rooms and over 10,000 square feet of flexible meeting space. Its modernized look makes it an attractive setting for your next meeting.

#### The Hotel Roanoke & Conference Center, A DoubleTree by Hilton

In partnership with the City of Roanoke and Virginia Tech, this grand hotel in Downtown



Roanoke features history, luxury and 63,000 square feet of meeting space.

#### The Inn at Virginia Tech and Skelton Conference Center

The only hotel located on the campus of Virginia Tech, The Inn at Virginia Tech and

Skelton Conference Center offers 24,000 square feet of meeting space and 147 guest rooms that will accommodate your meeting needs.

#### Sheraton Roanoke Hotel & Conference Center

The Sheraton Roanoke Hotel & Conference Center features 320 guest rooms and over 17,000 square feet of flexible meeting space. It's also conveniently located near the Roanoke Blacksburg Regional Airport and Interstate 81.

#### Salem Civic Center

Located in the charming City of Salem with ample parking and easy interstate access, the Salem Civic Center has a capacity of 8,000 in the main coliseum and over 40,000 square feet of usable space.

**There's a chance your keynote speaker could end up speechless.**

Meetings in the Blue Ridge Mountains have an effect on people. They inspire big ideas and creativity. They also remind people to find the right balance between work and fun. Perhaps that's because the Roanoke Valley has first-class meeting facilities surrounded by majestic scenery, outdoor recreation, great shopping and more restaurants per capita than any place in Virginia. **Business is always a pleasure in Virginia's Blue Ridge.**

visitvablueridge.com | #BlueRidgeDay  
800.635.5535 | 540.362.7848

**VIRGINIA'S BLUE RIDGE®**  
ROANOKE VALLEY  
IT'S A BLUE RIDGE DAY!

Virginia is for Lovers

**REGISTER ONLINE TO WIN A BLUE RIDGE MOUNTAINS GETAWAY**

**Hospitality is part of each Blue Ridge Day.**

Virginia's Blue Ridge is a scenic mountain destination that offers thoroughly exceptional facilities including two civic centers, an IACC-approved conference center and 680,000 sq. feet of meeting space.

<p><b>The Hotel Roanoke &amp; Conference Center</b> 540-985-5900 HotelRoanoke.com</p>	<p><b>The Inn at Virginia Tech and Skelton Conference Center</b> 877-200-3360 InnatVirginiaTech.com</p>
<p><b>The Berglund Center</b> 540-853-6860 TheBerglundCenter.com</p>	<p><b>Salem Civic Center</b> 540-375-3004 salemciviccenter.com</p>
<p><b>Holiday Inn Tanglewood</b> 540-774-4400 holidayinn.com/roa-tanglewood</p>	<p><b>Sheraton Roanoke Hotel &amp; Conference Center</b> 540-563-9300 SheratonRoanoke.com</p>