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# 2009 Meeting & Conference Planner

A guide to planning  
your business meeting  
or conference!

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\*Add-on rate based on 151–200 attendees and requires two-night, single-occupancy stays in official Colonial Williamsburg hotels; sleeping room costs are additional. Price varies based on the number of attendees. Applicable taxes and gratuities additional. Valid on meetings occurring through December 31, 2009; not valid on existing bookings. Call 1-800-822-9127 for details. †AV package includes screen, LCD projector, projector table, power cords, flipcharts with markers, and lectern with microphone.



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## ON THE COVER

From top: National Conference Center, Hilton Richmond Conference Center and Spa at Short Pump, Boar's Head Inn, Virginia Beach Convention Center, The Jefferson Hotel, Institute of Advanced Learning and Research

## A message to corporate meeting planners



Welcome to the 2009 edition of the Virginia Business Meeting & Conference Planner. Whether you are planning a large convention or a small off-site retreat, this guide is designed to assist in finding an ideal location. The commonwealth is home to many excellent facilities that can meet your individual or company needs. Virginia also has many fine additional attractions to support your recreational, networking and team-building goals.

If you are traveling within Virginia, the good news is that everything you need for an excellent meeting can be found near home. If you are reconsidering meetings in Virginia from elsewhere, please come and see why Virginia is rated #1 by Forbes.com as a business-friendly state.

Virginia Business' audience research indicates that 43 percent of our readers' companies will be holding off-site meetings within the next 12 months. Eighty-five percent of those holding meetings will hold two or more off-site events in the next year. In addition, our readers are heavy travelers to locations within the state of Virginia. Eighty-eight percent of them report taking a trip in Virginia within the past 12 months, and one out of three of these have taken five or more trips within Virginia in the past year. This meeting and travel planner is designed to do one of the things that Virginia Business does best—bring readers and advertisers together to encourage business growth.

We hope that you will enjoy reading this year's Meeting & Conference Planner and find its contents useful. As always, we welcome your comments or suggestions on how we might improve future editions. In addition to the print version, additional information and updates can be found at [www.virginiabusiness.com](http://www.virginiabusiness.com).

Here's to successful meetings!

Bernie Niemeier  
President & Publisher  
[bniemeier@va-business.com](mailto:bniemeier@va-business.com)



# 2009 Meeting & Conference Planner

## Conference Guide

Meeting facility	Conference space (in square feet)	Banquet capacity	Guest rooms	Telephone
<b>BLUE RIDGE</b>				
Wytheville Meeting Center	12,000	500	N/A	(276) 223-3416
<b>CHARLOTTESVILLE</b>				
Boar's Head Inn	22,000	450	170	(434) 972-2224
<b>DANVILLE</b>				
The Institute Conference Center at The Institute for Advanced Learning and Research	20,000	512	N/A	(434) 766-6700
<b>FREDERICKSBURG</b>				
Fredericksburg Expo and Conference Center	92,000	1,700	N/A	(540) 548-555 ext. 105
<b>HAMPTON</b>				
Embassy Suites Hampton-Hotel, Spa & Convention Center	3,500	150	295	(757) 827-8200
Hampton Roads Convention Center	160,000	2,000	N/A	(800) 487-8778
<b>LOUDOUN COUNTY</b>				
The National Conference Center	265,000	1,500	250	(877) 363-3108
<b>NEWPORT NEWS</b>				
Newport News Marriott at City Center	25,000	1,000	256	(757) 873-9299
<b>NORFOLK</b>				
Waterside Convention Connection*	121,000	**	**	(757) 622-6664
<b>RICHMOND</b>				
Courtyard by Marriott Richmond North/ Glen Allen	2,800	144	150	(804) 266-6900
The Jefferson Hotel	26,000	440	262	(804) 788-8000
Hilton Garden Inn Richmond Airport	2,725	200	130	(804) 222-3338
Hilton Garden Inn Richmond South/Southpark	3,800	250	155	(804) 520-0600 ext. 7004
Hilton Richmond Hotel & Spa at Short Pump	22,476	850	254	(804) 364-3600
Holiday Inn Airport	3,325	250	143	(804) 236-1111
Holiday Inn Petersburg North-Fort Lee	4,500	250	143	(804) 520-5880
The Meadow Event Park	115,000	4,700	N/A	(804) 994-2800
<b>ROANOKE</b>				
The Hotel Roanoke & Conference Center	63,000	1,100	331	(540) 985-5900
Roanoke Civic Center	111,759	3,000	N/A	(540) 853-6860
Sheraton Roanoke Hotel and Conference Center	17,000	525	320	(540) 561-7936
Salem Civic Center	41,868	400	N/A	(540) 375-3004
<b>STAUNTON</b>				
Stonewall Jackson Hotel & Conference Center	8,500	469	124	(540) 885-4848
<b>SUFFOLK</b>				
Suffolk Conference Center	14,000	600	150	(757) 514-4130
<b>VIRGINIA BEACH</b>				
The Founders Inn & Spa	25,000	1,000	240	(757) 366-5716
Virginia Beach Resort Hotel & Conference Center	16,000	350	295	(757) 481-9000
Virginia Beach Convention Center	210,000	2,000	N/A	(757) 385-2000
<b>WILLIAMSBURG</b>				
Colonial Williamsburg Collection	67,000	1,000	1,051	(800) 822-9127
Great Wolf Lodge	14,500	350	405	(757) 22-9700
Kingsmill Resort & Spa	16,000	450	425	(757) 253-1703

\*Includes multiple properties

\*\*Varies at each property



Wytheville Convention & Visitors Bureau and Regional Visitors Center  
975 Tazewell St., P.O. Box 533  
Wytheville, VA 24382  
www.visitwytheville.com  
Contact: Rosa Jude, director of tourism  
cvb@wytheville.org

## Conference center

Wytheville Meeting Center  
333 Community Blvd.  
Wytheville, VA 24382  
(866) 694-8287  
(276) 223-3416  
www.wythevillemeeetingcenter.com  
meetings@wytheville.org

Meet in a high-tech conference facility against the backdrop of the gorgeous Blue Ridge Mountains at the Wytheville Meeting Center. The center, which opened in 2007, is located at the intersection of Interstates 81 and 77.

All meeting rooms are equipped with high-quality sound systems, audiovisual technology, teleconferencing and videoconferencing capabilities and high-speed Internet. The center's business lounge allows guests to relax in comfortable seating with work stations to plug in laptops.

The center offers 12,000 square feet of meeting space, including the elegant 9,000-square-foot Evansham Ballroom. The room can seat up to 1,000 people in a theater style or 500 for a banquet. One part of the ballroom includes access to an outside terrace where guests can view the spectacular mountain setting. Another three meeting rooms, ideal for smaller meetings or breakout sessions, also offer incredible mountain views and access to the terrace. The center includes 2,000 square feet of prefunction space, providing flexible space for anything from conference registration to cocktail receptions.

As part of a multi-faceted complex that includes recreation, aquatics and child-care facilities, the Wytheville Meeting Center also offers the unique opportunity for team-building activities, or just a place for conference goers to unwind. The center includes a six-lane swimming pool, climbing wall and 650-foot indoor walking track.

## Room report

The Wytheville area offers more than 1,500 hotel rooms and more than 1,200 rooms are located within a mile of the Wytheville Meeting Center. There are also three new hotels adjacent to the meeting center.

## Airports

The Tri-Cities Regional Airport in Blountville, Tenn., offers jet and regional air carrier service with connection to hundreds of destinations and is about 75 miles from Wytheville.

The Roanoke Regional Airport is also about 75 miles from Wytheville.

## Escapetothe'CrossroadsoftheBlueRidge'

If you want your meeting delegates to truly get away from it all, Wytheville is your ideal meeting setting. The town is set in the foothills of the stunning Blue Ridge Mountains, offering an array of activities for outdoor enthusiasts, and a historic town with plenty of historic homes, and local shops and restaurants to explore.

Wytheville's striking scenery makes it the perfect area for hiking, fishing, horseback riding and scenic drives. Big Walker Lookout is the perfect spot to soak up the scenery of the Blue Ridge. Visitors can visit the top of the 3,525-foot tower and see five states on clear days.

Popular local attractions include Field of Flowers, where visitors can cut their own flowers to bring home in a mason jar, the Fort Chiswell Animal Park, where visitors can go on a "safari" to see a variety of animals, the Edith Bolling Wilson Birthplace Museum, local vineyards and the Wohlfahrt Haus Dinner Theatre.

Conveniently located at the intersection of Interstates 77 and 81, Wytheville is often known as the "Crossroads of the Blue Ridge" or the "Hub of Southwest Virginia." Its location makes it easy to get to, but you'll feel like you've escaped from it all in its serene setting.



1. Wytheville Meeting Center

A. Wytheville Convention & Visitors Bureau and Regional Visitors Center

Seats up to 1,000 theater style or 500 banquet style

For breakouts or smaller meetings up to 150

Perfect for receptions, registrations or displays

for audio-visual; video conferencing

Everyone's talking about Southwest Virginia's newest meeting facility!  
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# Charlottesville

## Meet in Charlottesville's charm

Charlottesville offers visitors a wide range of natural and historic gems. The area's "big five" historic sites include Thomas Jefferson's Monticello and University of Virginia, James Monroe's Ash-Lawn Highland, Historic Court Square and Michie Tavern, which was built in 1784.

Tucked in the beauty of the Blue Ridge Mountains, Charlottesville offers outdoor hiking, fishing, tubing and canoeing adventures, plenty of shopping and dining options, including a variety of top local restaurants on the downtown mall. The region also includes a large number

of wineries, allowing visitors to taste local wines. The region gives meeting planners a chance to meet away from everyday chaos, but it is convenient to Virginia's major cities. It is an hour's drive from Richmond and just two hours from Washington, D.C.



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Charlottesville/Albemarle County  
Convention & Visitors Bureau  
P.O. Box 178  
610 E. Main St.  
Charlottesville, VA 22902  
(434) 293-6789  
(877) 386-1103

### Conference hotels

Boar's Head Inn  
200 Ednam Drive  
Charlottesville, VA 22903  
(434) 296-2181  
[www.boarsheadinn.com](http://www.boarsheadinn.com)  
Sales contact: (434) 972-2224  
(800) 476-1988



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[www.boarsheadinn.com](http://www.boarsheadinn.com) | E. [meet@boarsheadinn.com](mailto:meet@boarsheadinn.com)

Mention VA Business when submitting your online RFP to receive one complimentary room for every 35 rooms booked.

The Boar's Head Inn offers an exquisite inn in a bucolic setting, state-of-the-art meeting facilities and award-winning cuisine. With more than 22,000 square feet of meeting space, the Boar's Head Inn is an ideal meeting spot for events, from a large banquet to an executive retreat.

The Boar's Head Inn recently opened its \$10 million Pavilion, which added 9,000 square feet of flexible meeting space to the inn. The Pavilion includes a 5,600-square-foot ballroom that can be divided into three separate rooms, a dedicated kitchen, large prefunction space, meeting planner's office and a full-service business center.

The inn offers guests a luxurious stay in a charming inn setting among 573 acres of Virginia countryside. The hotel includes Four-Diamond dining, a fitness center, 26 indoor and outdoor tennis courts, the 18-hole Audubon-certified Birkwood Gold course, a lavish spa with a room for couple's massages and four high-quality restaurants. Dining options include the Old Mill Room, which has received AAA's Four-Diamond award for 22 years consecutively.

The inn also offers a variety of team-building activities including education programs and off-site activities, such as rock climbing and a ropes course.

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## Meet in the 'Heart of Southern Virginia'

From history buffs to nature lovers and motorsports fans, Danville is an ideal spot to unwind and get away from it all. For visitors interested in exploring the city's rich history, Danville includes several historic cemeteries to explore that contain graves of Civil War soldiers, the Civil War Prison No. 6, which at one time housed 7,000 Union prisoners, and the Sutherland Mansion, which was occupied by Confederate President Jefferson Davis during the final week of the Confederacy's existence. In addition, historic areas of Danville offer well-kept examples of Edwardian and Victorian architecture, which

includes Millionaires' Row, built by the tobacco and textile barons of the 19<sup>th</sup> century.

Danville's location along the Dan River gives nature enthusiasts plenty of opportunities for hiking, fishing, running and biking. The city is also located close to a variety of motorsport racing facilities, featuring NASCAR, European Style, Motor Cross and American Hometown Track.

Danville is conveniently located at the intersection of Routes 29 and 58. The city has more than 1,000 guestrooms available that can handle meeting guests.



Danville Tourism Division  
125 Floyd St.  
Danville, VA 24541  
(434) 793-4636  
[www.visitdanville.com](http://www.visitdanville.com)  
Contact: Rosalee Maxwell,  
Director of Tourism  
[rmaxwell@visitdanville.com](mailto:rmaxwell@visitdanville.com)

The Institute Conference Center at the Institute for Advanced Learning and Research  
150 Slayton Ave.  
Danville, VA 24540  
(434) 766-6700  
[www.ialr.org/icc](http://www.ialr.org/icc)  
Contact: Leslie Dobbins, director of Institute Conference Center  
(434) 766-6722

The Institute Conference Center at the Institute for Advanced Learning and Research offers a fully equipped, high-tech conference center set in the countryside away from the hustle and bustle of larger cities. The ICC has been certified by the International Association of Conference Centers, which sets standards on everything from conference technology to ergonomic chairs and lighting and sound capabilities. The ICC's technologies include satellite television, plasma-screen televisions, video conferencing capabilities, wireless microphones, teleconferencing, SMART boards and media site recording, allowing presentations to be recorded or streamed live on the Web.

The ICC is the premier meeting facility in Southern Virginia, offering flexible space that can meet the needs of large trade shows or small boardroom meetings. The center

includes 20,000 square feet of meeting space, featuring an 8,400-square-foot Great Hall, a 135-seat tiered auditorium and a beautiful glass atrium for receptions, that includes nine plasma-screen televisions along the wall.

The meeting planning staff ensures that events run smoothly and can organize group outings to local attractions. The ICC also offers an award-winning culinary staff that can prepare a variety of impressive menus.

## Room Report

Danville offers more than 1,000 guestrooms at facilities ranging from hotels to bed and breakfasts.

## Airport

The Danville Regional Airport is located at the intersection of Routes 58 and 29 and is designated as a general aviation airport.



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# Fredericksburg

## Fredericksburg a convenient and historic meeting place

Decide to meet in Fredericksburg, and you know you'll be in good hands. The Greater Fredericksburg Tourism Partnership offers wide-ranging, free meeting services for event planners. Meeting planning services include help finding the perfect meeting location in the city, confirmation for reservations at historic attractions and dining establishments, and recommendations on where to stay.

Fredericksburg is ideally located between Washington, D.C., and Richmond, just an hour from three major airports and along Amtrak and Virginia Railway Express trains. But the city's convenient location won't be the only asset meeting attendees enjoy about this

"timeless" city. The Rappahannock River was a strategic port on the American frontier and the city played a key role during the American Revolution. Later, it became a bloody battlefield in the Civil War.

Visitors can explore Civil War history at one of the city's four battlefields or relive the era at Civil War Life-The Soldier's Museum. Stepping even further back into history, guests can visit George Washington's Ferry Farm, where America's first president lived between the ages of 6 and 19. The area also offers a variety of wineries, shopping areas, hiking trails, ghost tours and the popular Riverside Center Dinner Theater.



Fredericksburg Economic  
Development and Tourism  
706 Caroline St.  
Fredericksburg, VA 22401  
(800) 678-4748

[www.visitfred.com](http://www.visitfred.com) [www.meetatfred.com](http://www.meetatfred.com)  
Contact: Lura Hill, manager of group sales  
[lhill@fredericksburgva.gov](mailto:lhill@fredericksburgva.gov)

## Convention center

Fredericksburg Expo &  
Conference Center  
2371 Carl D. Silver Parkway  
Fredericksburg VA 22401  
[www.fredericksburgexpocenter.com](http://www.fredericksburgexpocenter.com)  
Contact: Laurie Cassell,

director of convention services  
(540) 548-5555 ext. 105  
[lcassell@feacc.com](mailto:lcassell@feacc.com)

The Fredericksburg Expo & Conference Center can handle it all — from a national tradeshow to executive meetings and eloquent weddings. The center is conveniently located off of Interstate 95, just an hour from Washington, D.C., and Richmond.

The center's 80,000-square-foot exhibit hall has room for more than 400 10-foot-by-10-foot exhibitors. The hall can be divided into two separate areas, each side with its own restrooms and food court.

There are 11 meeting rooms available at the conference center, and the 10,000-square-foot ballroom can be divided into six sections to accommodate a variety of events. The venue is equipped with wired and wireless Internet and state-of-the-art video conferencing technology. Each meeting room/ballroom is equipped with individual temperature, sound and lighting controls.

The Fredericksburg Expo and Conference Center features first-class cuisine for business and social events. Staff will help create customized menus featuring culinary masterpieces.

The center is conveniently located in a retail and entertainment campus: Celebrate Virginia, including more than 70 restaurants and 160 retailers. The Cannon Ridge Golf Club is located next to the center, and the charm of Old Town Fredericksburg is just five minutes away. In addition, the expo center is adjacent to hundreds of hotel rooms. Already, the Hilton Garden Inn, Homewood Suites, Hampton Inn and Hyatt Place have opened near the facility.



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# Hampton

## 'City of Firsts' offers something for everyone

With more than 100 attractions within minutes of downtown Hampton, meeting delegates will never get bored in this city. Known as the "City of Firsts," Hampton is the birthplace of NASA, site of the first English-style Christmas in the American colony and the first training ground for American astronauts.

Visitors can swim in the Chesapeake Bay

at Buckroe Beach, discover the largest stone fort in the country at the Casemate Museum at Fort Monroe, delve into hundreds of years of history at the Hampton History Museum or explore waterfront galleries of Jacques-Yves Cousteau's underwater explorations at The Cousteau Society. For a truly unique experience, visit the Virginia Air & Space

Center, which includes hands-on exhibits, more than 30 aircraft and a 3D IMAX theater.

The city also offers ample shopping opportunities, especially in the Coliseum Central shopping district. Stores have opened in the Peninsula Town Center, and the historic Phoebus and Downtown Hampton districts offer eclectic and antique shops.

Hampton Convention & Visitors Bureau  
1919 Commerce Drive  
Suite 290  
Hampton, VA 23666  
(800) 487-8778  
(757) 722-1222  
www.visithampton.com  
Contact: Lacy Gibson, director of sales  
sales@hamptoncvb.com

## Convention center

Hampton Roads Convention Center  
1610 Coliseum Drive  
Hampton, VA 23666  
(757) 315-1610  
(866) 484-4722  
www.thehrc.com  
Contact: Lacy Gibson, director of sales  
sales@hamptoncvb.com

The Hampton Roads Convention Center is located in the heart of Hampton Roads, so meeting attendees will appreciate the ability to drive just minutes to beautiful shorelines or historic sites. The center provides beautiful, high-tech meeting space. The convention center includes 160,000 square feet of flexible meeting and exhibition space, capable of handling conferences, intimate meetings and large consumer and trade shows.

The center includes a grand 28,000-square-foot ballroom with a banquet seating capacity of 2,000 people. The 103,000-square-foot exhibit hall can be divided into sections of three, holding up to 14,000 delegates. The conference center provides more intimate meeting experiences. It features privately accessed, secure meeting space. An outdoor terrace overlooks streams and fountains, creating the perfect spot for an evening reception. Convention attendees can also relax or work in the business center or Cyber Café.

The convention center, which opened in 2005, is equipped with state-of-the-art audio-



**A place perfect for housing the smallest or biggest events**



We created a hotel and connected it to 344,000 square feet of meeting space at the Hampton Roads Convention Center. The Embassy Suites Hampton Roads, a name that's synonymous with hospitality, it is a place that measures up to events of all sizes. After all, every event deserves the best attention.

*Spacious two-room suites  
Complimentary cooked-to-order breakfast  
Nightly Manager's Reception†*



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ANOTHER EXCEPTIONAL HOTEL BY JOHN Q. HAMMONS



1. Embassy Suites at Hampton Roads Convention Center
2. Hampton Roads Convention Center

- A. Hampton Coliseum
- B. Fort Monroe
- C. Visitor Center



visual services, including multimedia projection and plasma screens, cameras, high-speed Internet, computerized teleprompter systems, adjustable lighting and all the conference technology needed to pull off a high-class event.

The center's location is convenient. It is adjacent to the Hampton Coliseum, which features an open arena floor that can hold 11,000 people. Just blocks away from the convention

center, stores in the Peninsula Town Center have opened, giving convention delegates a number of shopping opportunities.

## Conference hotel

Embassy Suites Hampton  
1700 Coliseum Drive  
Hampton, VA 23666  
(757) 827-8200  
[www.embassysuiteshampton.com](http://www.embassysuiteshampton.com)  
Contact: Neil Christian, director of catering  
(757) 213-8518; [neil.christian@jqh.com](mailto:neil.christian@jqh.com)

Designed with the business traveler in mind, the Embassy Suites Hampton Roads offers 295 spacious two-room suites. The hotel is the perfect partner for the Hampton Roads Convention Center. Guests can walk to the convention center via covered walkways.

The suites offer a separate living room and bedroom, and each suite includes two televisions, a sleeper sofa, microwave and refrigerator to make hotel stays convenient. Business travelers can also enjoy two dual-line phones, coffee makers, high-speed Internet and well-lit, large desks. Guests also receive a complimentary cooked-to-order breakfast and end each evening with the nightly manager's reception.

But the hotel also offers a chance to escape. The Spa Botanica offers refreshing body wraps and relaxing massages. The hotel also offers an

indoor pool and whirlpool and a fitness center. The hotel also has two restaurants and is located in Hampton's central district, where 70 restaurants are nearby.

The hotel also has 3,500 square feet of its own meeting space. Its largest room can hold 150 people for a banquet and its business center offers the necessary Internet, faxing and printing services.

## Room report

There are more than 3,000 hotel rooms in Hampton and more than 2,500 hotel rooms within walking distance of the Hampton Roads Convention Center.

## Airports

Hampton is 30 minutes from both Norfolk International Airport and the Newport News/Williamsburg International Airport.

## Top attractions

Casemate Museum at Fort Monroe  
Hampton History Museum  
Hampton University Museum  
Langley Speedway  
Miss Hampton II Harbor Cruises  
The Cousteau Society  
Virginia Air and Space Center

## SHOULDN'T A CONVENTION CENTER ACTUALLY BE IN THE CENTER OF SOMETHING?



At one end Hampton Roads has its fabled resort beaches. At the other, celebrated history in Williamsburg and Jamestown. Now a state-of-the-art 344,000 square-foot convention center has emerged in the center of it all, with meeting space for up to 14,000 delegates. You're centrally located, so after the meeting's over you can hit those beaches, take in that history or, just a stroll's distance away, enjoy specialty shopping, themed restaurants and after hours entertainment. For a convention destination video and booking information, call 800-487-8778 or visit [www.thehrcc.com](http://www.thehrcc.com).



  
**HAMPTON ROADS**  
Convention Center



Loudoun Convention & Visitors Association  
222 Catoctin Circle, SE, Suite 100  
Leesburg, Virginia 20175  
(703) 771-2617 (800) 752-6118  
[www.visitloudoun.org](http://www.visitloudoun.org)

## Conference hotel

The National Conference Center  
18980 Upper Belmont Place  
Lansdowne, VA 20176  
(877) 363-3108  
[www.conferencecenter.com](http://www.conferencecenter.com)  
Contact: Eric Whitson,  
director of sales & marketing  
[sales@conferencecenter.com](mailto:sales@conferencecenter.com)

The National Conference Center, featuring the largest ballroom in Northern Virginia, gives meeting planners the ability to put on conferences with the latest meeting technologies, but also impress guests with an abundance of activities on 110 acres in Loudoun County. The center has received numerous Pinnacle Awards for its meeting capabilities and is certified by the prestigious International Association of Conference Centers. It is also Green Seal certified for its use of environmentally friendly practices and products.

The center features 265,000 square feet of meetings space, including 250 flexible meeting rooms

## A convenient meeting location in Northern Virginia's countryside

Loudoun County is an ideal spot to put on a meeting or conference, offering metropolitan conveniences but tucked away from distractions. Loudoun, located just 25 miles from Washington, D.C., is a historic region known for its horse country, vineyards, picturesque landscape and charming towns and villages. In addition, the eastern part of the county is home to Washington Dulles International Airport, one of the largest airports in the world.

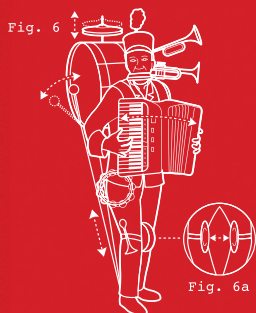
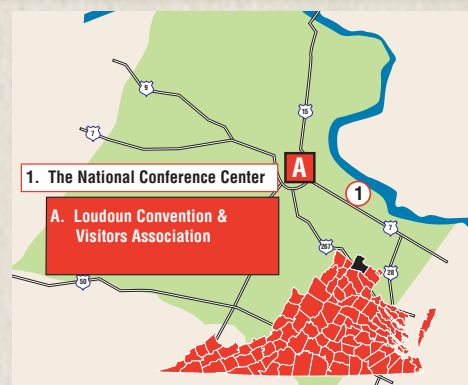
The county offers something for everyone. Wine lovers can choose from more than a dozen wineries, located in unique tasting rooms spread throughout the county's rolling hills.

to accommodate events ranging from four people to 1,800 guests. The center's new 16,500-square-foot National Ballroom can seat 1,500 people for a banquet. Each meeting room is equipped with the latest audiovisual equipment, climate control and high-speed Internet. The center also features self-containing buildings that offer government security features. A professional conference team ensures that all events run smoothly.

The center features 917 guest rooms, featuring comforts such as complimentary Internet access, flat-screen televisions and ergonomic work stations.

One of the county's historic must-sees is the Historic Mover Park, the 1,000-acre estate of Virginia Gov. Westmoreland Davis. Other attractions include Ball's Bluff Battlefield Regional Park, the site of an 1861 Civil War battle, and the Oatlands Plantation, which features an 1804, Greek Revival mansion.

The county offers a variety of shopping outlets, including unique boutiques of Leesburg and Middleburg, to the popular Leesburg Corner Premium Outlets and Dulles Town Center, and to the general store-style Purcellville Marketplace.



THE  
NATIONAL  
CONFERENCE  
CENTER™



# Newport News

## Big-city amenities in a small-city setting

Situated on the eastern edge of the Virginia Peninsula and just a short drive to Virginia Beach and the Historic Triangle, Newport News is an ideal meeting location. Our full-service hotels can easily accommodate small to mid-size conferences, meetings and reunions, while our special venues will take your meeting out of the ordinary. Our "hi-tech" hometown is headquarters for more than 20 international firms and two national laboratories and offers excellent

transportation access via car, train and plane.

Newport News also offers a fun and rewarding pre- or post-meeting experience. Our nationally-known museums celebrate nature, the sea and our nation's military heritage and our 8,000-acre park is perfect for team building. A lively entertainment calendar and hundreds of shopping and dining choices, including specialty stores and chef-owned restaurants, complete the picture.

Newport News Tourism Development Office  
700 Town Center Drive, Suite 320  
Newport News, VA 23606  
(757) 926-1400 or (888) 493-7386  
[www.newport-news.org](http://www.newport-news.org)  
Contact: Cheryl Morales, marketing manager  
[cmorales@nngov.com](mailto:cmorales@nngov.com)

The Newport News Tourism Development Office has a Convention Services Program available to meeting planners. Among the many complimentary services offered are welcome bags, name badges, promotional materials and a coupon book filled with discounts and free coupons for city restaurants, services, attractions and amenities. A personal welcome and greeting from city leaders

and tourism professionals can also be arranged.

We also offer a complimentary welcome table during registration, staffed by one of the Newport News Visitor Center travel counselors. They can provide attendees with suggestions and advice on local attractions, amenities, services and directions, or simply answer questions.

Free meeting planner publications include a Group Planner, with comprehensive information on accommodations, amenities, attractions, area history, traditional meeting facilities and special venues, transportation, dining, shopping and group services. Also available are our popular Meeting Planners Checklist and Site Inspection Handbook.



## Room report

Newport News has over 4,000 rooms and six full-service hotels with more than 52,000 square feet of meeting space. The largest single meeting space is 12,000 square feet.

## Airports

Meeting attendees can choose from two convenient airports: Newport News/Williamsburg International Airport and Norfolk International Airport. Both offer taxi, shuttle or limousine service to Newport News hotels.

## Golf Courses

Newport News

Golf Club at Deer Run (757) 886-7925  
Kiln Creek Golf Club & Resort (757) 874-2600

# Take A Break

[ Groups up to 1,000 ]

[ Unique Meeting Venues ]

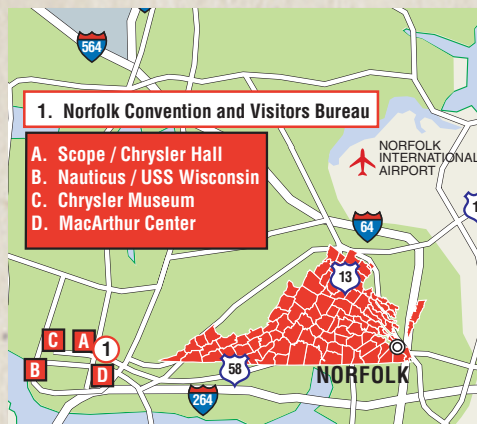
[ Personal Meeting Planner ]

Bring the family!

Newport News  
VIRGINIA

[newport-news.org](http://newport-news.org)





Norfolk Convention and Visitors Bureau  
232 E. Main St.  
Norfolk, VA 23510  
(757) 664-6620 (800) 368-3097  
Contact: Donna Allen,  
Vice president of sales and marketing  
dallen@norfolkcvb.com  
www.visitnorfolktoday.com

Norfolk is the ideal place to hold a meeting, and it's so convenient that the revitalized downtown waterfront has become known as the "Waterside Convention Connection." The area includes more than 1,200 hotel rooms, 55 meeting rooms and 121,000 square feet of convention space. Within 12 square blocks of downtown, guests can find an energetic

dining and theater district and many merchants.

The alliance includes The Waterside Convention Center and the Norfolk Waterside Marriott, the Sheraton Norfolk Waterside Hotel, the Radisson Hotel Norfolk, Waterside Festival Marketplace and Norfolk Scope, an arena located just blocks away with an additional 85,000 square feet of meeting space.

Norfolk also offers many unique meeting facilities to put on a memorable event, including cruising on Schooner Virginia or the Spirit of Norfolk. The city also offers meeting space at the Chrysler Hall Performing Arts Theater, a modern setting in Fahrenheit, the restored Granby Theater that was built in 1915, the Norfolk Botanical Garden and the Pagoda & Oriental Garden. It is also possible to combine

ter excursions include the American Rover, a tall ship cruise where guests can lend a hand with the sails; Victory Rover, offering a behind-the-scenes look at Naval Station Norfolk, and Spirit of Norfolk, a luxury dinner cruise. Sail Time Virginia offers a weekend sailing immersion class.

A new adventure for visitors interested in exploring Norfolk's outdoors is Segway Tours.

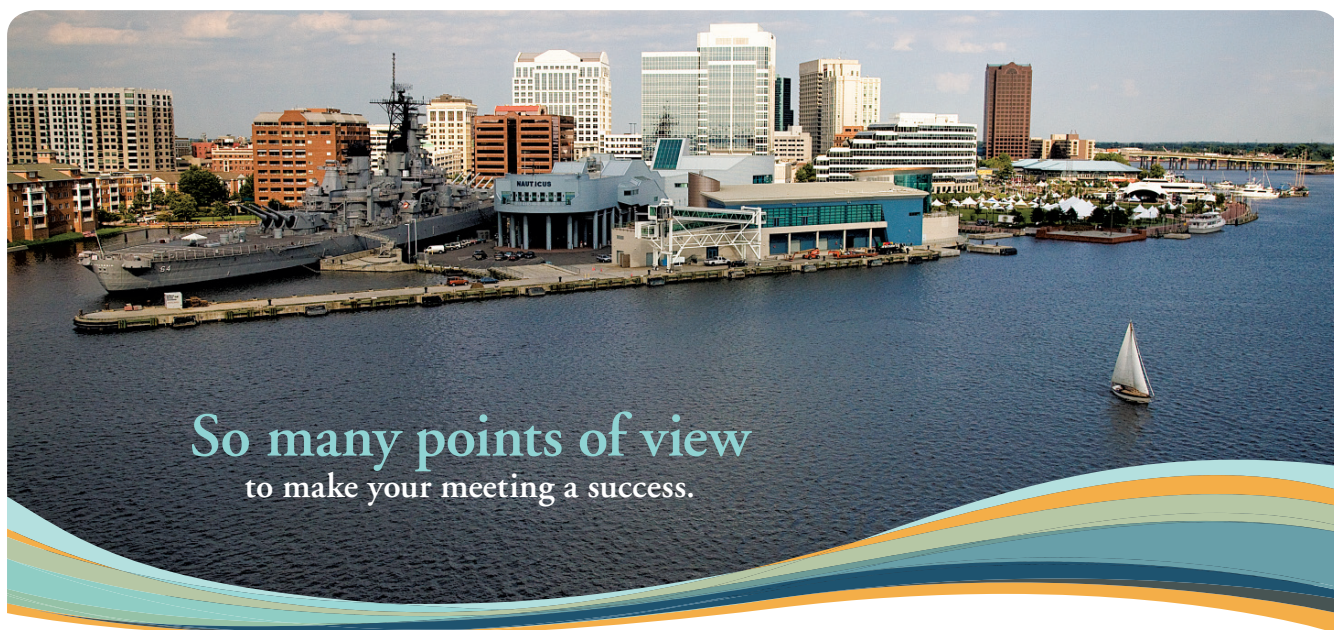
meeting space with a professional sports outing at Norfolk Scope, home of the Norfolk Admirals hockey team, and Harbor Park, where the Norfolk Tides play baseball.

## Room report

Norfolk offers more than 5,200 hotel rooms, ranging from budget hotel to lavish accommodations.

## Airports

Norfolk International Airport is conveniently located near the Norfolk Botanical Garden, and offers more than 200 daily flights.



So many points of view  
to make your meeting a success.

NORFOLK VIRGINIA  
Convention & Visitors Bureau

The heart of the Virginia Waterfront.

visitnorfolktoday.com | 1-800-368-3097

## SAIL INTO SAVINGS.

*On the heart of the Virginia Waterfront.*

For more information on our group incentive package, please visit us at visitnorfolktoday.com or contact the NCVB sales department.



# Richmond

Richmond Metropolitan Convention & Visitors Bureau  
401 N. Third St.  
Richmond, VA 23219  
(800) 370-9004  
visitrichmondva.com  
Cleo Battle, vice president of sales and services  
cbattle@richmondva.org

## Conference hotels

Hilton Richmond Hotel and Spa at Short Pump  
191 Towne Center West Blvd.  
Richmond, VA 23233  
(804) 364-3600 [www.hiltonrichmond.com](http://www.hiltonrichmond.com)  
Contact: Lori Darling, vice president of sales and marketing  
lori.darling@shaminhotels.com



This sparkling Richmond hotel opens in December 2009. The hotel will combine state-of-the-art event facilities, Southern hospitality, mouth-watering cuisine and an exquisite spa. The 10,475-square-foot Capital Ballroom can hold up to 850 guests for a banquet. The deluxe room can also be divided to suit smaller events.

Guests will enjoy luxury accommodations in 255 rooms and junior and presidential suites that offer 42-inch flat-panel televisions, comfort of the Hilton Serenity Bed, a docking station and alarm clock for iPods, an iron and ironing board and an in-room coffee maker. Guests also have access to complimentary underground and surface parking.

Dining options include Don Shula's Steak House & Lounge, which will offer three private dining rooms, and a lobby coffeeshop. Guests can swim in a heated indoor pool and whirlpool, exercise in the hotel's fitness center, or indulge in the luxurious Aura Day Spa. The hotel also offers an outdoor terrace, gazebo and fire pit.



Richmond's newest Hilton hotel  
brought to you...with a touch more



The New Hilton Hotel & Spa at Short Pump Town Center is located in the prestigious West End of Richmond next to world class shopping, fine dining and all the attractions the area is known for. The hotel features over 22,000 square feet of meeting and event space to provide the ultimate experience for any group. Guests can enjoy...

**Capital Ballroom with seating for 850 guests**

**Don Shula's Steak House & Lounge**

**Aura Salon & Spa**

**254 Guestrooms, Presidential and Junior Suites**

**Heated Indoor Pool & Outdoor Sun Deck, Terrace & Fire Pit**

**High Speed Internet & Complimentary Parking**

**804.364.3600**

ExperienceHilton@ShaminHotels.com  
[www.HiltonRichmond.com](http://www.HiltonRichmond.com)

Hilton Richmond Hotel & Spa at Short Pump  
191 Towne Center West Blvd / Richmond VA 23233

Groups Meetings Conferences Business Travel Parties Weddings

WITH A TOUCH MORE.

The Jefferson Hotel  
101 West Franklin Street  
Richmond, Virginia 23220  
(804) 788-8000  
[www.jeffersonhotel.com](http://www.jeffersonhotel.com)

Contact: [jefferson.sales@jeffersonhotel.com](mailto:jefferson.sales@jeffersonhotel.com)

Give your meeting delegates the royal treatment at The Jefferson Hotel, a stunning and historic landmark in Richmond. The Jefferson has received the coveted and hard-to-earn Mobil 5-Star and AAA 5-Diamond awards for its service and quality.

The hotel has been a spot for important political and business meetings since opening in 1895, but the technology has come a long way. The 26,000 square feet of meeting space includes high-tech audio visual equipment and a state-the-art sound system. You can wow your guests in the Grand Ballroom or hold a reception in the impressive Rotunda.

The Jefferson features two fabulous restaurants — TJ's and a newly remodeled Lemaire, which features a new bar area and farm-to-table philosophy to promote local cuisine. The Jefferson also features a 3,500-square-foot health club, indoor pool with sun deck, full-service salon and on-site florist.

Guests will love the amenities of the guestrooms, which offer 24-hour room service,



freewirelessInternet,dailyturndownservice, newspaperdeliveryandtwice-dailymaidservice.A conciergecanarrangeeverythingfrombabysitting to complimentary car service downtown.

The Meadow Event Park  
1311 Dawn Boulevard  
Doswell, VA 23047  
(804) 994-2800  
[www.meadoweventpark.com](http://www.meadoweventpark.com)  
Contact: Tina Pruitt  
[tpruitt@statefairva.org](mailto:tpruitt@statefairva.org)

The Meadow Event Park, which opened in September 2009, offers a unique setting in Caroline County for events ranging from consumer tradeshowstoweddingsandequestrian events. It is the new home of the State Fair of Virginia.

The park recently underwent an \$81 million project that included renovation of some facilities and construction of others. The complex includes The Farm Bureau Center, a 75,000-square-foot exhibition hall, The Aircraft Pavilion, which offers 10,000 square feet of multi-purpose space; the Union Bank & Trust Hall, a high-end executive conference center; and the Southern States Legends Stable, which includes four equestrian show rings.

Meadow Event Park has historic ties to the thoroughbred racing. It is the birthplace of Secretariat, the famed racehorse that won the Triple Crown in 1973.

The park is conveniently located halfway between Richmond and Fredericksburg, off of Interstate 95.

## Room Report

There are more than 16,000 rooms in the Richmond region, ranging from elegant to relaxed.

## Airports

The Richmond International Airport is located 10 miles from downtown Richmond. Discount airlines JetBlue Airways and AirTran Airways have helped keep ticket prices competitive.

Hanover County Airport and Chesterfield County Airport are smaller airports in the area.

## Top Attractions

Maymont  
Richmond National Battlefield Park  
Science Museum of Virginia  
Lewis Ginter Botanical Garden  
The Library of Virginia  
Virginia Holocaust Museum  
Virginia Museum of Fine Arts  
Virginia Historical Society



Make a name for yourself with The Jefferson's superior level of service and planning expertise. Dedicated banquet managers, superb food, the latest technology and attention to detail can ensure a productive and memorable meeting in Richmond's most unique meeting environment.

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[jeffersonhotel.com](http://jeffersonhotel.com)

*The Jefferson*



The Meadows Event Park is a new 360-acre regional destination for year-around events. The Meadow has incorporated facilities to host trade shows, consumer shows, corporate shows, corporate meetings, receptions, weddings, equestrian events, and multiple indoor and outdoor festivals and events.

Call us today - (804) 994-2887 [www.meadoweventpark.com](http://www.meadoweventpark.com)

**THE MEADOW**  
EVENT PARK



# Roanoke

## Roanoke: the 'natural place to meet'

Roanoke is an ideal destination. Visitors are drawn into the Roanoke Valley's historic heritage, the majesty of the Blue Ridge Mountains and its Southern hospitality. Located at the southern end of the Shenandoah Valley on In-

terstate 81, Roanoke allows visitors to escape into scenic beauty, but is easily accessible. The area offers affordable guest rooms and more than 200,000 square feet of flexible meeting space.

Roanoke Valley Convention and Visitors Bureau  
101 Shenandoah Ave., NE  
Roanoke, VA 24016  
(800) 635-5535 [www.VisitRoanokeVA.com](http://www.VisitRoanokeVA.com)  
Contacts: Kelly Burd-Adams,  
Director of Sales  
[kburdadamsv@visitroanokeva.com](mailto:kburdadamsv@visitroanokeva.com)

### Conference centers

Roanoke Civic Center  
710 Williamson Road, Roanoke, VA 24015  
(540) 853-6860 [www.roanokeciviccenter.com](http://www.roanokeciviccenter.com)  
The Roanoke Civic Center's Special Events Center holds 2738-foot by 10-foot booths. The Roanoke Civic Center also includes a spacious coliseum, performing arts theatre and outdoor courtyard. Team, locker and dressing rooms are available.

Salem Civic Center  
1001 Roanoke Blvd., Salem, VA 24153  
(540) 375-3004 [www.salem-civic-center.com](http://www.salem-civic-center.com)

The Salem Civic Center offers 41,868 square feet of space that can accommodate 2588-foot by 10-foot booths. The center features in-house catering, audiovisual equipment, camping facilities and LCD projectors and electronic screens in meeting rooms.

### Conference hotels

Hotel Roanoke & Conference Center  
110 Shenandoah Ave., Roanoke, VA 24016  
(540) 985-5900 [www.hotelroanoke.com](http://www.hotelroanoke.com)

The Hotel Roanoke & Conference Center offers 63,000 square feet of high-tech meeting space that has been certified by the International Association of Conference Centers. Attendees will be lavished with



comfort and luxuries, such as in-room spa services, free Internet and a fitness center and outdoor pool.

Sheraton Roanoke Hotel and Conference Center  
2801 Hershberger Road, Roanoke, VA 24017  
(540) 561-7936 [www.sheratonroanoke.com](http://www.sheratonroanoke.com)

The Sheraton Hotel Roanoke completed a \$20 million renovation of its guest rooms and meeting space in May 2009. The hotel offers 17,000 square feet of meeting space, which includes one off-site conference theater in the region. Guests have access to high-speed Internet, indoor and outdoor pools and a fitness center.

### Room report

The Roanoke Valley has more than 7,000 guest rooms in a variety of conference hotels, budget properties and bed and breakfast inns.

More inspiring  
than a motivational speaker.



1.800.635.5535  
[www.visitroanokeva.com](http://www.visitroanokeva.com)

*The Blue Ridge Mountains of Virginia have inspired writers, poets, musicians and even presidents. Just imagine how the majestic views and fresh mountain air will affect your next business meeting. Over 683,000 square feet of flexible meeting space, 6,000 guest rooms and countless mountain peaks await. Call or log on today for all the details.*

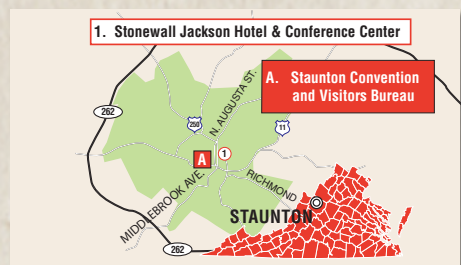
**Roanoke Civic Center**  
110,000 Sq. Ft. of Meeting Space  
540.853.6860  
[www.roanokeciviccenter.com](http://www.roanokeciviccenter.com)

**The Hotel Roanoke & Conference Center**  
331 Guest Rooms  
63,000 Sq. Ft. of Meeting Space  
540.985.5900  
[www.hotelroanoke.com](http://www.hotelroanoke.com)

**Sheraton Roanoke Hotel & Conference Center**  
17,000 Sq. Ft. of Meeting Space  
540.561.7903  
[www.sheratonroanoke.com](http://www.sheratonroanoke.com)

**Salem Civic Center**  
40,000 Sq. Ft. of Meeting Space  
540.375.3004  
[www.salem-civic-center.com](http://www.salem-civic-center.com)





## Staunton Convention and Visitors Bureau

P. O. Box 58  
Staunton, VA 24402-0058  
(540) 332-3865  
www.visitstaunton.com  
Contact: Sheryl S. Wagner,  
Director of Tourism  
wagnerssc@ci.staunton.va.us

## Conference Hotel

Stonewall Jackson Hotel &  
Conference Center  
24 S. Market St.  
Staunton, VA 24401  
(866) 880-0024  
www.stonewalljacksonhotel.com  
Contact: Holly Mawyer, director of sales  
and marketing  
(540) 885-4848  
Holly.mawyer@stonewalljacksonhotel.com

The Stonewall Jackson Hotel offers guests elegant and sophisticated accommodations with endearing historic charm. The hotel has offered guests exceptional hospitality since 1924, when it became the place to meet for the Shenandoah Valley society. A \$22 million renovation in 2005 upgraded the hotel's amenities and accommodations for modern conveniences while keeping the hotel's charm.

Today, each of the hotel's 124 newly renovated guest rooms and suites features free high-speed Internet, an in-room iron and ironing board, hair dryer, coffee maker and weekday newspaper. Guests can take a dip in a heated indoor pool and whirlpool and workout at the fitness center. Guests can also have a drink or meal at Sorrel's Lounge, named after Stonewall Jackson's horse, or at 24 Market restaurant. The Stonewall Jackson is conveniently located next to the Blackfriars Playhouse.

The hotel's more than 8,500 square feet of meeting space combines elegance with modern meeting capabilities. The hotel's ballrooms include the 4,453-square-foot Shenandoah Ballroom, which can sit 495 guests in a theater style, and the 2,700-foot Colonnade Ballroom, which includes a restored 1924 Wurlitzer organ.

## Step back in time in Staunton

Staunton offers visitors a city packed with historic significance in the stunning Shenandoah Valley. The town's historic architecture is found in five historic districts. From the 18<sup>th</sup> and 19<sup>th</sup> century homes in the Newtown District to the Victorian buildings of Staunton's "boom" years, this unique town is best explored by foot.

Conferencegoers and visitors will have trouble choosing among the city's rich attractions during a visit. The Frontier Culture Museum offers living history exhibits of the agricultural heritage of the U.S., with farms from Germany, Northern Ireland and England, and Botetourt and Rockingham counties in Virgin-

ia. The only presidential library in Virginia is located next to Wilson's birthplace and includes exhibits on his life and his restored Pierce Arrow limousine.

Guests can also take a tour or watch a Shakespearean play at the Blackfriars Playhouse, the only re-creation of Shakespeare's indoor theater, located at the American Shakespeare Center.

Staunton is conveniently located near the intersection of Interstates 81 and 64, offering the perfect getaway for your meeting or conference in a historic setting, in the natural beauty of the Shenandoah Valley.

## Airport information

The Shenandoah Valley Regional Airport is located just 15 minutes away, and the Charlottesville/Albemarle Airport is 45 minutes away. Staunton is located two hours from Washington Dulles International Airport.

## Shopping

Staunton features more than 100 unique shops downtown, including antique shops, art galleries, books stores and bakeries.



HISTORIC HOTELS  
of AMERICA  
NATIONAL TRUST FOR HISTORIC PRESERVATION



## History, mystery and more

Suffolk is a dynamic fusion of urban, suburban, village and waterfront lifestyles, preserving four centuries of history and Mr. Peanut®. The city has a vibrant downtown, prospering industries, and unparalleled southern hospitality. Stroll through historic structures that are today's shops, restaurants and arts venues. Enjoy a musical, concert or theatrical performance at the Suffolk Center for Cultural Arts. Shine new light on Suffolk's history by lantern tour from Cedar Hill Cemetery to Riddick's Folly House Museum (1837).

Suffolk Division of Tourism  
321 N. Main Street  
Suffolk, VA 23434  
(757) 514-4130; (866) SEE-SUFK  
Suffolk-Fun.com  
Contact: Theresa Earles,  
Tourism Development Coordinator  
tearles@city.suffolk.va.us

Suffolk connects the Virginia Peninsula with South Hampton Roads via Interstate 664 and the Monitor-Merrimac Bridge-Tunnel. This northern area offers a variety of meeting facilities including

If the wild side is more your style, explore the mystery and lore of the Great Dismal Swamp National Wildlife Refuge. Once estimated to be over a million acres, it served as a route to freedom for runaway slaves. Today the refuge is open to hiking, biking, photography, wildlife observation, fishing and boating. Narrated bus tours and guided canoe outings depart from the Suffolk Visitor Center.

Whether you visit for an afternoon, a week or a lifetime, you'll see why it's a good time to be in Suffolk.

the Hilton Garden Inn (Harbourview) with 3,645 square feet; the Comfort Suites with 1,900 square feet; the Courtyard Marriott with 705 square feet; and the Riverstone Chop House provides an attractive alternative to traditional meeting space.

Convenient and well-appointed meeting facilities in historic downtown include the Hilton Garden Inn and Suffolk Conference Center with 14,000 square feet; and the Suffolk Center for Cultural Arts with a 500-seat theater, a 3,860-square-foot ballroom, an executive boardroom and art galleries that double as additional meeting space.



## Attractions

Great Dismal Swamp National Wildlife Refuge  
Riddick's Folly House Museum  
Suffolk Center for Cultural Arts  
Suffolk Museum  
Suffolk Seaboard Station Railroad Museum

## Golf

Cedar Point Country Club  
Nansemond River Golf Club  
Riverfront Golf Club  
Sleepy Hole Golf Course  
Suffolk Golf Course

# Come for the adventure. Stay for the hospitality.



**Meet in Suffolk** and fuse adventure with fine hospitality. Rally downtown at the Suffolk Conference Center. Take a leap into the wild side of life in the Great Dismal Swamp National Wildlife Refuge. Travel through time on foot, by car or by tour bus. Take a swing at waterfront golf courses. Pick up the pace after dark with big-name entertainment at the Suffolk Center for Cultural Arts. We're historically hip, eco-exciting and way beyond "nuts." The only missing piece is your group enjoying the fun. Call today and watch it all come together in Suffolk.



Suffolk-Fun.com Toll Free 866-SEE-SUFK (866-733-7835)

**Suffolk**  
VIRGINIA



# Virginia Beach

## Travel 'green' in Virginia Beach

With 35 miles of shoreline, Virginia Beach is the perfect place to get away from it all. Visitors can relax on the 300-foot-wide beach or stroll the three-mile boardwalk. If you're looking for a quieter beach experience, head to the city's shores on the Chesapeake Bay. Looking for a little more adventure? Visit the Back Bay National Wildlife Refuge or local state parks, where you can explore the area's natural beauty while kayaking, hiking or biking.

And that's certainly not all. Explore marine life at the Virginia Aquarium, golf at one of the region's many courses, or head out on a whale or dolphin tour. Concert

venues include beachfront amphitheaters. The Contemporary Art Center of Virginia also offers a chance to enjoy modern art. History lovers will want to explore the Fort Henry Lighthouses, one of which is the oldest government-built lighthouse (1792) in the U.S., the Old Coast Guard Station, and the Adam Thoroughgood House, one of the country's oldest brick homes.

Virginia Beach was the commonwealth's first Virginia "Green Destination," giving travelers who are passionate about the environment a place they can feel good about visiting. Virginia Beach has more than 90 green-certified hospitality businesses.

features the latest in technology, including a 360-degree video wall in the prefunction space that gives events an energetic boost. The center is equipped with high-speed Internet and the latest in audio-visual equipment. The facility also offers more than 2,000 free parking spaces.

Virginia Beach Convention & Visitors Bureau  
2101 Parks Ave.  
Suite 500  
Virginia Beach, VA 23451  
(800) 822-3224

## Convention center

Virginia Beach Convention Center  
1000 19<sup>th</sup> St.  
Virginia Beach, VA 23451  
(757) 385-2000  
<http://www.vbfun.com/conventioncenter/>  
Contact: Al Hutchinson, vice president of sales and marketing  
[ahutchin@vb.gov](mailto:ahutchin@vb.gov)

Hold your meeting or convention at the Virginia Beach Convention Center, and you'll impress your guests in a stunning facility. An additional bonus? The convention center was the first conference property in Virginia to be designated "Virginia Green." The program recognized the center's water efficiency, energy efficiency, minimal use of Styrofoam and disposable materials, recycling and support for green conventions. Meeting attendees will appreciate your environmental awareness.

The Virginia Beach Convention Center, which opened in 2007, offers more than 200,000 square feet of meeting space. A 150,000-square-foot exhibit hall — which is larger than three football fields combined — is free of columns. In addition, 23,929 square feet of meeting space is available and a 31,029-square-foot ballroom features programmable LED lighting to capture the tone you're looking for. The convention center

## Conference hotels

The Founders Inn and Spa  
5641 Indian River Road  
Virginia Beach, VA 23464  
(757) 366-5716  
[wwwFOUNDERSINN.com](http://wwwFOUNDERSINN.com)  
Contact: Tade Allen, director of sales and marketing  
(757) 366-5805  
[tallden@benchmarkmanagement.com](mailto:tallden@benchmarkmanagement.com)

Offer your guests the opportunity to bask in lavish inn that exudes Southern charm in a Colonial-inspired design.

The Founders Inn & Spa offers one of the most technologically advanced meeting areas in the mid-Atlantic, which includes wired and wireless Internet, video conferencing and audio-visual equipment. The inn offers 25,000 square feet of flexible meeting space and outdoor venues to wow your guests, including the Colonial Gardens, Lakeside Terrace or Lakeside Pool Terrace. The two-story Virginia Ballroom can seat up to 1,000 guests for a banquet and can be divided into six sections. The Thomas Jef-



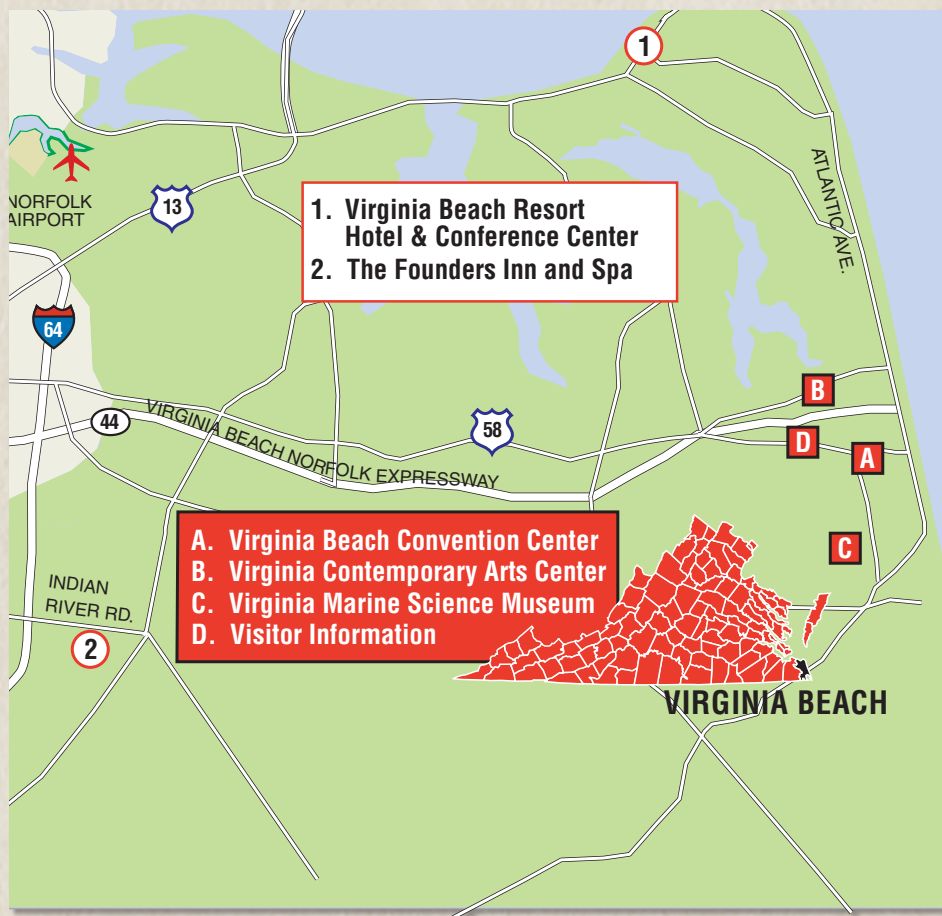


ersonAmphitheaterincludesurroundsound and78seatswithhigh-speedInternetaccess. Aconcierge loungeinthe lobbywasrecently completed.

Guests will find plenty to keep them busy during their free time. There are three restaurants on site, from the upscale Swan Terrace Restaurant to the Hunt Room Tavern wherehomemadesoups,roisseriesandwiches, andbrickovenpizzasaresomeofthemenu's popularitems.TheFloweringAlmondSpawill transportyou to a distant, personal escape, inspiredbytheelegantbeautyoftheFounders Inn&Spaandthetime-honoredrejuvenation and relaxation techniues of the Orient. Thewelcomingzero-entrypoolencourages relaxation,asdoesthe bubblingJacuzziand indoor pool overlooking the lake. Kids of all ageslovethe25-footcircularwaterslideina



Virginia Beach Convention Center



## Add A Little Inspiration To Your Next Meeting!



*We know our beautiful, not to mention convenient location, will enhance your next meeting or business trip. Professional people like you will appreciate our experienced staff, all-suite design, bay front location, and fully equipped business center. Whether it's an intimate private dinner with a spectacular view in our Sunset ballroom, or a conference for 450, we have 16,000 square feet of flexible meeting and banquet space and can accommodate groups from 10 to 650. So give us a call and see why we are a great place to do business!*

**VIRGINIA BEACH RESORT HOTEL**  
& Conference Center



2800 Shore Drive, Virginia Beach, VA 23451

757-481-9000 or 800-468-2722

[www.virginiabeachresort.com](http://www.virginiabeachresort.com)



separate outdoor pool. Our fitness and wellness center is the perfect place to workout after a day of meetings.

Virginia Beach Resort Hotel & Conference Center  
2800 Shore Drive  
Virginia Beach, VA 23451  
(757) 481-9000

[www.virginiabeachresort.com](http://www.virginiabeachresort.com)

Contact: Stacey Patrick, vice president and general manager  
[spatrick@virginiabeachresort.com](mailto:spatrick@virginiabeachresort.com)

Combine business and pleasure at the Virginia Beach Resort Hotel & Conference Center, where the Atlantic Ocean and Chesapeake Bay meet. The hotel offers 16,000 square feet of flexible meeting space with spacious rooms, audiovisual equipment and a full-service business center.

The hotel features deluxe two-room suites, all with a view of the Chesapeake Bay and a covered balcony. Each room includes a microwave, refrigerator, wet bar, coffee maker, sink, two cable televisions and Internet.

Guests can relax at the hotel's private beach and swim in the indoor-outdoor pool or workout at the health club, which offers weight training equipment, a sauna and a whirlpool. Guests can indulge in a professional massage or the Hydro Sonic Infrared Sound Relaxation System. The hotel also offers guests the chance to play tennis for 90 minutes free at the Virginia Beach Tennis and Country Club.

The Trade Winds restaurant offers contemporary, elegant dining featuring grill specials and regional seafood cuisine. The restaurant features a covered outdoor deck and has become a local favorite. It's been voted Best of the Beach and is well known for its Sunday brunch.

The hotel is conveniently located just 10 miles from Norfolk International Airport, with shuttle service available. It is close to shopping, fishing, golf courses and entertainment venues such as the Virginia Beach Amphitheater, the Virginia Aquarium and First Landing, Virginia's largest state park.

## Room report

Virginia Beach includes almost 12,000 hotel rooms, with about 8,000 rooms along the oceanfront and 3,500 rooms within a two-mile radius of the Virginia Beach Convention Center.

## Airports

Norfolk International Airport is located just 20 minutes from Virginia Beach. Newport News International Airport is about 45 miles away from the city.

## Attractions

Adam Thoroughgood House  
Association for Research and Enlightenment  
Atlantic Wildfowl Heritage Museum  
Battle of the Capes Monument  
Bay Back National Wildlife Refuge  
Cape Henry Lighthouses  
Chesapeake Bay Center  
Contemporary Art Center of Virginia  
False Cape State Park  
Ferry Plantation House  
First Landing State Park  
The Francis Land house  
Lynnhaven House  
National Aviation Monument Park  
Old Coast Guard Station  
Pleasant Hall  
Upper Wolfswarne  
Verizon Wireless Virginia Beach Amphitheater  
Virginia Aquarium & Marine Science Center  
Virginia Legends Walk

## Shopping

Hilltop Area  
Hilton Retail Shops  
Lynnhaven Mall  
Pembroke Mall  
Resort Area  
Virginia Beach Town Center

## Golf courses

Chesapeake Golf Club ..... (757) 547-1122  
Cypress Point Country Club (757) 490-8822  
Hampton Roads Golf Course (757) 490-8822  
Hell's Point Golf Course ..... (757) 721-3400  
Honeybee Golf Club ..... (757) 471-2768  
Heron Ridge Golf Club ..... (757) 426-3800  
Kempsville Greens  
Municipal Golf ..... (757) 474-8441  
Lambert's Point Golf Club.. (757) 489-1677  
Red Wing Lake Golf Course (757) 437-2037  
Signature at West Neck ..... (757) 721-2900  
Stumpy Lake Golf Course .. (757) 467-6119  
Virginia Beach National ..... (757) 563-9440



## Meetings and Events Happen Naturally Here

From trade shows and meetings to receptions and corporate holiday parties, our coastal facility creates the perfect atmosphere for every occasion. Like the sand and sea that surround us, the Virginia Beach Convention Center is a natural fit for your event needs.

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[vbconventioncenter.com/green](http://vbconventioncenter.com/green)

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A Division of the Virginia Beach Convention & Visitors Bureau



## Meet where America began

A visit to Williamsburg means exploration of the place where the U.S. began. Nearby Jamestown was the first permanent English settlement in America and Yorktown is where the Revolutionary War ended.

For centuries, the country's leaders have chosen to meet in Williamsburg. The Colonial capital was the site of many pre-Revolutionary War meetings. Today, Williamsburg continues to host major conferences, including the annual Business Roundtable, a group of CEOs of the country's largest companies. President Ronald

Reagan held the Summit of Industrialized Nations in the city in 1983. The Democratic Senate Caucus and NATO's defense ministers have also met there. Recent visitors have included U.S. presidents, Queen Elizabeth, Emperor Hirohito of Japan, Lady Margaret Thatcher, Prince Charles and dozens of other heads of state.

Williamsburg is a tourist magnet. Families can explore the largest living-history museum at Colonial Williamsburg, head to championship golf courses, discount shopping outlets and nearby theme parks.

### The Greater Williamsburg Chamber & Tourism Alliance

P.O. Box 3495, 421 N. Boundary St.  
Williamsburg, VA 23187-3495  
(800) 368-6511 (757) 229-6511  
www.visitwilliamsburg.com  
Contact: Lisa Pacheco,  
Senior sales manager, conferences  
Pacheco@williamsburgcc.com

## Conference Hotels

### Colonial Williamsburg Resort Collection

P.O. Box 1776  
Williamsburg, VA 23187-1776  
(757) 220-7600 (800) 822-9127  
www.colonialwilliamsburgresort.com/groups  
Contact: Tom Spong, director of resort sales  
tspong@cwf.org

Impress your guests in the historic setting of a Colonial capital complete with the modern technology needed to create a top-notch conference. The Colonial Williamsburg Resort Collection is the official, on-site hospitality experience of Colonial Williamsburg and is adjacent to the city's world-renowned historic area, giving guests sample activities to explore. Guests certainly won't be bored either. There are 10 on-site restaurants and more than 60 shops.

The collection offers 67,000 square feet of meeting space in flexible rooms. Conference amenities include video presentations, computerized voting systems, large-screen video and data projection and multi-image equipment and staging.

Offer your meeting attendees Southern hospitality complete with modern meeting amenities at the Williamsburg Lodge & Conference Center. The center includes 45,000 square feet of meeting space, with a ballroom large enough for a 1,000-person banquet, four outdoor venues and a 7,000-square-foot room. Or put on an exquisite meeting

in the Regency-Style Williamsburg Inn, with 9,000 square feet of meeting space. Hold an intimate executive retreat at the Providence Hall Guesthouses, featuring private, lavish rooms. Meeting space is also available at the family-friendly Williamsburg Woodlands Hotel & Suites, which has access to a number of recreational activities.

The collection is complete with a 20,000-square-foot spa providing relaxing, rejuvenating, healing therapies inspired by five centuries of wellness practices, 45 holes of golf at the Golden Horsehoe Golf Club, the site for the 2007 NCAA Division 1 Men's golf championship.

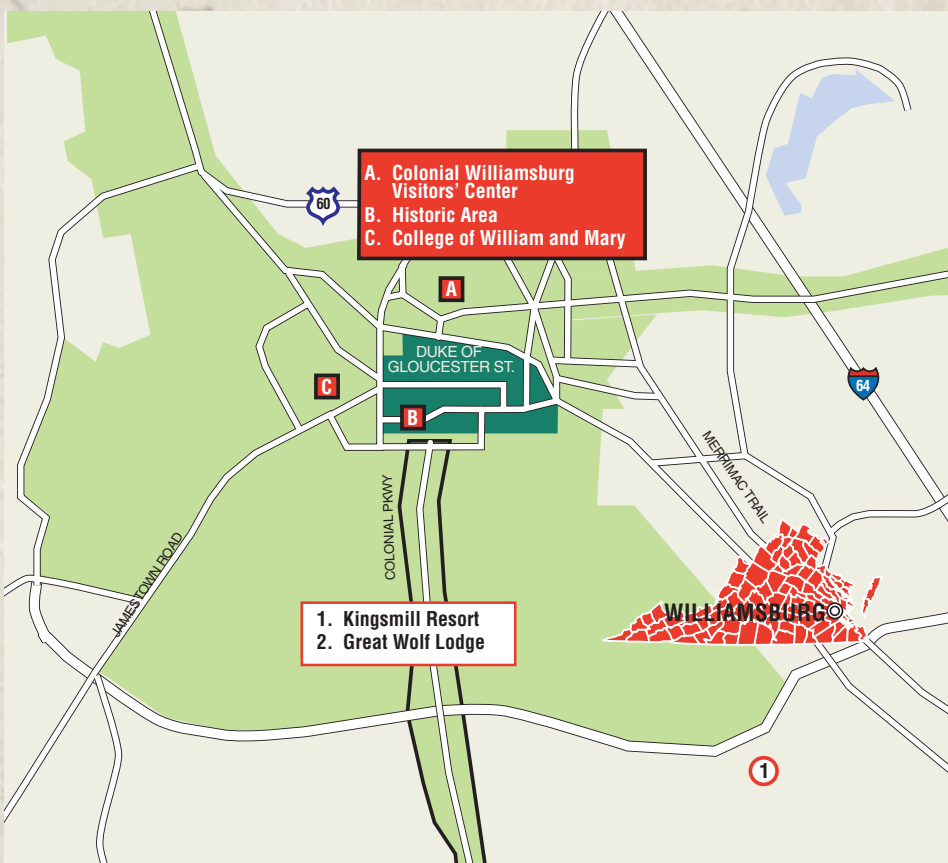
### Great Wolf Lodge

549 E. Rochambeau Drive  
Williamsburg, VA 23188  
(757) 229-9700 www.greatwolf.com  
Contact: Cathy Chaplain, director of sales and marketing  
(757) 345-7123

Want to throw a conference guests will remember? Then you should consider holding your next executive meeting or conference at the Great Wolf Lodge, where meeting attendees will be amazed and amused. The staff at the Great Wolf Lodge is prepared to help planners meet their business goals and make a lasting impression. The lodge allows for plenty of "play" time when the meetings are over for the day. The lodge features a 79,000-square-foot indoor waterpark, the Northern Lights Arcade and the gr8\_spacetech center, where guests can enter videogame contests and dock their iPods. The lodge also offers the Iron Horse Fitness Room to stay in shape and the Elements Spa Salon for relaxation.

The Great Wolf Lodge offers 14,500 square feet of flexible meeting space. The space includes a 92-seat symposium, in-house catering, the latest in audiovisual technology, and wireless, high-speed Internet. The Grand Oak Ballroom can seat 350 in a banquet setting and 450 in a theater style.

The Great Wolf Lodge features 405 family-sized suites and two Northwoods-themed restaurants and a contemporary café.





Kingsmill Resort & Spa  
1010 Kingsmill Road  
Williamsburg, VA 23185  
(800) 832-5665  
groupsales@kingsmill.com  
www.kingsmill.com

Contact: Charlene Clark, director of marketing  
(757) 564-5338; charlene.clark@kingsmill.com

Let your guests escape to a private riverfront destination at the Kingsmill Resort & Spa. There sort offers guests unparalleled Southern hospitality, fastidious service and impressive amenities in a breathtaking setting along the James River.

Kingsmill's impressive conference center offers 16,000 square feet of meeting space in 16 rooms with striking river views. Seven of the rooms make up the resort's conference center, which has been certified by the International Association of Conference Centers. Each room opens to a deck that allows guests to enjoy Kingsmill's beauty at outdoor prefunction events. Meeting room amenities include soundproofing, adjustable lighting, individual climate controls, ergonomically designed chairs and high-tech audio visual equipment.

Kingsmill offers guests luxurious accommodations in its 425 villa-style guest rooms and suites. Guests will have plenty to keep them busy. They can take a break from meetings at the resort's organic and nature-based spa. In addition, Kingsmill Virginia's the largest golf resort, with three world-class golf courses. Amenities go far beyond your typically conference spot, offering a 15-court tennis

center, a full-service marina, six restaurants and lounges and a state-of-the-art fitness center that includes indoor and outdoor pools and indoor racquetball and basketball courts.

## Room report

The region offers about 5,000 hotel rooms, ranging from luxurious suites to Colonial-inspired inns to budget-conscious hotels.

## Airports

Newport News/Williamsburg International Airport

The airport is only 20 minutes from downtown Williamsburg. The airport offers nonstop flights to Atlanta, Boston, Charlotte, Fort Lauderdale, Fla., New York, Orlando, Fla., and Philadelphia. Both Norfolk International Airport and Richmond International Airport are about 50 minutes away from Williamsburg.

## Attractions

Busch Gardens Williamsburg  
Colonial Williamsburg  
Haunted Dinner Theatre  
Historic Jamestowne  
Historic Yorktown  
Jamestown Settlement  
Muscarella Museum of Art  
Mystery Dinner Theatre

New Town  
President's Park  
Sherwood Forest Plantation  
The College of William and Mary  
Water Country USA  
Williamsburg Ale Works

## Shopping

Colonial Williamsburg Marketplace  
Lightfoot Manor Shoppe  
Magnolia Boutique  
Merchants Square  
New Town  
Patriot Plaza Premium Outlets  
Prime Outlets at Williamsburg  
Riverwalk Landing  
Village Shops at Kingsmill  
Williamsburg Outlet Mall

## Golf Courses

Ford's Colony Country Club (757) 258-4100  
Golden Horseshoe Golf Club (757) 220-7696  
Kingsmill Resort ..... (757) 253-1703  
The Tradition Golf Club  
at Kiskiack ..... (757) 566-2200  
The Tradition Golf Club .....  
at Stonehouse ..... (757) 566-1138  
Two Rivers Country Club .. (757) 258-4653  
Williamsburg National  
Golf Club ..... (757) 258-9642



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2. Feast often.



3. Play as needed.

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Start your next event off right at Great Wolf Lodge® in Williamsburg, VA. Our experienced and friendly staff can help coordinate just about anything you can imagine at our conference center. Add to that top-notch, completely customized cuisine, plus off-hour entertainment your team will love—and your next meeting is bound to be the most memorable yet.

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