

Roanoke Valley Convention & Visitors Bureau *Roanoke*

VIRGINIA MOUNTAINS

Welcome to Blue Ridge Standard Time

Roanoke Valley Convention & Visitors Bureau – 540-362-7848 or 800-635-5535; www.VisitVaBlueRidge.com

The Roanoke Valley in Virginia's Blue Ridge is the ultimate destination for your next meeting. The beauty of the spectacular Blue Ridge Mountains combined with the refined sophistication and vibrant culture of the Roanoke Valley make this region a natural choice for a meeting or convention. Visitors will experience breathtaking scenic beauty, thrilling outdoor adventures, mouth-watering cuisine, inspiring arts and culture, and luxurious, affordable accommodations. And the mountains serve as the perfect backdrop for our first-class meeting facilities.

With over 683,000 square feet of meeting space and 5,000 guest rooms, the Roanoke Valley Convention & Visitors



Bureau is ready to help you begin planning your next meeting in Virginia's Blue Ridge.

Berglund Center

540-853-6860 TheBerglundCenter.com

With close proximity to Downtown Roanoke and 110,000 square feet of meeting space, Berglund Center features a renovated 10,500 seat Coliseum and 10,000 square foot Exhibit Hall with updated parlor rooms, a 46,000 square foot Special Events Center and a 2,148 seat Performing Arts Theatre. The space is ideal for large meetings, trade shows, and conventions.

Hilton Garden Inn Roanoke

540-776-3400 Roanoke.HGI.com

Roanoke's newest hotel offers 117 guest rooms, including 20 suites with breathtaking views of the Roanoke Valley and 2,500 square feet of meeting space, including a ballroom, boardroom and executive lounge. On-site catering and professional planning services for group meetings and social events available. Close proximity to Blue Ridge Parkway, downtown and area attractions.

The Hotel Roanoke & Conference Center, A DoubleTree By Hilton

540-985-5900 HotelRoanoke.com

In partnership with the City of Roanoke and Virginia Tech, this grand hotel in Downtown Roanoke features history, luxury and 63,000 square feet of meeting space. No matter your reason for visiting, your comfort — and the signature DoubleTree by Hilton cookie — is guaranteed.

The Inn at Virginia Tech and Skelton Conference Center

877-200-3360 InnatVirginiaTech.com

The premier hotel in Blacksburg, Virginia and the *only* hotel located on the campus of Virginia Tech. As the largest hotel and conference center in the New River Valley, we offer nearly 24,000 square feet of conference space, including

a 700-seat ballroom, 10 dedicated conference rooms, an assembly hall that will accommodate 135, and 147 hotel rooms. This is a premier facility in the mid-Atlantic region.

Primland

866-960-7746 Primland.com

A Blue Ridge Mountain Retreat for your Next Meeting. Situated on 12,000 scenic acres, Primland's tranquil private setting allows your group to truly unplug and achieve your business goals. The resorts' many activities — golf, spa, shooting sports, geocaching, unique team building, plus much more — will restore your team as they enjoy the outdoors in Virginia's Blue Ridge Mountains. Recently named by Travel+ Leisure as the #5 resort in the US and #23 in the world.

Salem Civic Center

540-375-3004 SalemCivicCenter.com

Located in the charming City of Salem with ample parking and easy interstate access, the Salem Civic Center has a capacity of 8,000 in the main arena and over 40,000 square feet of usable space including a community room (5,000 square feet that has the ability to break down into three separate sections) and 3 Parlor Rooms.

Sheraton Roanoke Hotel & Conference Center

540-563-9300 SheratonRoanoke.com

Sheraton Roanoke Hotel & Conference Center features 320 oversized guest rooms with the amazing Sheraton Sweet Sleeper Bed and over 17,000 square feet of flexible meeting space to accommodate small private events to large multi-day conventions. Conveniently located near the Roanoke Blacksburg Regional Airport, Interstate 81 and Downtown Roanoke with local shuttle service and always free ample parking.



BUSINESS IS ALWAYS A PLEASURE



VIRGINIA'S BLUE RIDGE



You'll be amazed by the effect that the Blue Ridge Mountains will have on your meetings. The beautiful surroundings set the scene for creativity, big ideas and increased productivity. Maybe it's because people enjoy the outdoors and are inspired by the mountains. In addition to first-class meeting facilities, **Virginia's Blue Ridge** has awesome outdoor recreation, great shopping, plus tons of choices for dining and nightlife.

WHEN YOU MEET ON BLUE RIDGE STANDARD TIME, YOU'LL BE ABLE TO ENJOY IT ALL.

VISITVABLUERIDGE.COM/MEETINGS



800.635.5535

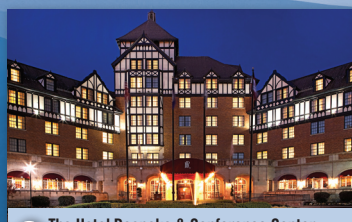
VIRGINIA IS FOR
MOUNTAIN LOVERS

HOSPITALITY IS PART OF BLUE RIDGE TIME

Virginia's Blue Ridge is a scenic mountain destination that offers thoroughly exceptional facilities including two civic centers, an IACC-approved conference center and 680,000 sq. feet of meeting space.



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REGISTER ONLINE TO WIN A BLUE RIDGE MOUNTAINS GETAWAY