

Southwest Virginia

Virginia's Blue Ridge

The Roanoke Valley in Virginia's Blue Ridge is the ultimate destination for your next meeting. The beauty of the spectacular Blue Ridge Mountains combined with the refined sophistication and diverse culture of the Roanoke Valley make this region a natural choice for a meeting or convention. Visitors will experience breathtaking scenery on the Blue Ridge Parkway, thrilling outdoor adventures at Smith Mountain Lake, mouth-



ROANOKE VALLEY CONVENTION & VISITORS BUREAU Roanoke

watering cuisine at our award-winning restaurants, inspiring arts and culture in our vibrant downtowns, and luxurious, affordable accommodations throughout the region.

Virginia's Blue Ridge also offers over 250,000 square feet of flexible meeting space and 5,000 guest rooms to meet the needs of groups of all sizes. And the mountains serve as the perfect backdrop for your first-class meeting.

The Hotel Roanoke & Conference Center

Built in 1882, this grand hotel in Downtown Roanoke features an exciting blend of history and luxury. This IACC-approved center has over 63,000 square feet of meeting space, 35 meeting rooms and 331 guest rooms.

Roanoke Civic Center

With close proximity to Downtown Roanoke and 110,000 square feet of meeting space, the Roanoke Civic Center features a Coliseum, Special Events Center and Exhibit Hall for large meetings and conventions.

Sheraton Roanoke Hotel & Conference Center

The Sheraton Roanoke Hotel & Conference Center features 320 guest rooms and over 12,000 square feet of flexible meeting space. It's also conveniently located near the Roanoke Regional Airport and Interstate 81.

Salem Civic Center

Located in the charming City of Salem with ample parking and easy interstate access, the Salem Civic Center has a capacity of 8,000 in the main coliseum and over 40,000 square feet of usable space.

7:30AM
Kicked off the day with a view of a lifetime.

1:00PM
Enjoyed a hike and amazing view from McAfee Knob.

6:00PM
Heard a new point of view at the conference.

IT'S A BLUE RIDGE DAY!

The Roanoke Valley offers an ideal mix of business and pleasure. Be inspired by majestic mountain views. Enjoy great dining and nightlife in our vibrant downtowns. **Discover why meetings and conferences reach new heights in Virginia's Blue Ridge.**



www.visitblueridge.com | 800.635.5535 *Virginia is for Lovers* ♥

REGISTER ONLINE TO WIN A BLUE RIDGE MOUNTAINS GETAWAY.



The Hotel Roanoke & Conference Center
540.985.5900
www.hotelroanoke.com



Sheraton Roanoke Hotel & Conference Center
540.563.9300 · www.sheraton.com/roanoke



Salem Civic Center
540.375.3004
www.salemciviccenter.com



Roanoke Civic Center
540.853.6860
www.roanokeciviccenter.com